



**T H E B E S T . F M**

**O N L Y C L A S S I C S**

**W W W . T H E B E S T . F M**



CONCEPT

THEBEST.FM

ONLY CLASSICS

**The Best Fm** is a music radio which, as its name suggests, broadcasts the best music **from the 60s to the present day**, focusing on the **70s**, **80s**, **90s**. Every song played is an absolute hit from the last 60 years of pop music.



**COVERAGE**  
**FM**



**THEBEST.FM**  
ONLY CLASSICS

The Best Fm covers **all south and center** area of **Mallorca's** island with two perfect frequencies in FM

**FM 99.1 PALMA**

**FM 97.9 CALVIA'**

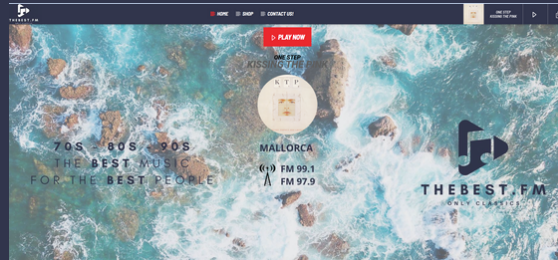


# COVERAGE WEB



**THEBEST.FM**  
ONLY CLASSICS

The Best Fm covers all over the world by **internet** thanks to its website **www.thebest.fm** and a lot of **webradio's aggregators**.



**WWW.THEBEST.FM**



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**TARGET**

The **Oldies Music** format characterizes the target of listeners of The Best Fm in a range of age between **35 and 80 years old**, all potential customers. The jingles and spots only in English and German language characterize the international audience.



# CONTACTS



**THEBEST.FM**

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[www.thebest.fm](http://www.thebest.fm)  
[radio@thebest.fm](mailto:radio@thebest.fm)

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